

For Immediate Release

Contact:

Glenda Webb
Hotel Brokers International
(816) 505-4315

Melanie Boyer
Daly Gray Public Relations
(703) 435-6293

Hotel Brokers International Installs 2008 Board of Directors

H. Brandt Niehaus, CHB, Inducted as Board President

KANSAS CITY, Mo., January 30, 2008—Hotel Brokers International (HBI), the nation's largest brokerage organization with more than 30 offices coast to coast, today announced the election of their 2008 board of directors. H. Brandt Niehaus, CHB, of Huff, Niehaus & Associates, Inc., will succeed Charles Fritsch, CHB, of MBA Hotel Brokers as the board president.

The 2008 HBI board of directors includes:

President	Brandt Niehaus, CHB	Huff, Niehaus & Associates, Inc.
President-elect	Jeff Westgor, CHB	Westgor & Associates, Inc.
Secretary	Joe McCann, CHB	Optimum Hotel Brokerage, LLC
Treasurer	Tony DeGeorge, CHB	Greene, Canfield, DeGeorge, Ltd.
Director	Jennifer Church, CHB	Milmark Hotel/Motel Investments, LLC
Director	Greg Meinhold, CHB	Swoboda Hospitality Specialists
Director	Steve Ferrarini, CHB	ProCom Lodging Brokers, Inc.
Associate Director	Diana Alt	Scoggin Blue LLC
Associate Director	Lee Vasché, CHB	Western Hotel Brokers, Inc.
Member-at-large	Dick Lopez, CHB	Lodging Property Brokers, Inc.
Member-at-large	Charles Fritsch, V, CHB	MBA Hotel Brokers

-more-

“We had record sales in 2007 and made significant strides in developing an overseas network,” said Fritsch, immediate past president. “HBI is entering its 49th year stronger than ever. We are gathering ‘war stories’ and memorabilia from members and clients for our 50th anniversary. Anyone who would like to participate, please contact HBI.”

“The coming year presents a new set of challenges, led by the subprime lending crisis, tightening financing and a jittery stock market,” said Niehaus. “We believe 2008 will be a transition year with advantages for both buyers and sellers. HBI is responding with a number of initiatives to help our members list and sell more properties. One of our main actions will be a major revamping of our highly successful Marketplace program to keep it fresh and more accessible to buyers.”

Hotel Brokers International, with more than 100 hotel brokerage specialists, is the world’s leading hotel sales organization. The organization annually accounts for the greatest market share of mid-market transactions in the United States. HBI also hosts the Hotel Investor’s Marketplace, sponsors the Certified Hotel Broker program and publishes *TransActions Recap*, the leading source of hotel real estate sales data.

HBI currently has more than 150 properties listed for sale in its proprietary database and access to more than 10,000 hotel investors and owners. In addition to broker services, HBI offers affiliate membership to professionals in allied fields, including franchising, lending, appraisals and investment services. For more information about HBI’s hotel listings or to become a broker or affiliate member, HBI may be reached at (816) 505-4315 or via the Internet at www.hbihotels.com.